

HSBC- Teacher Guidelines

Welcome to the HSBC teaching resource devised by MyKindaFuture and HSBC. In participating, students will learn about who HSBC are, develop enterprising and employability skills, whilst raising the awareness of HSBCs *Inspire* and *Aspire* work experience programmes. The students will have the opportunity in the session to explore all the different job roles within the banking sector. The lesson plan is designed to support their submission (CV and covering letter) to the work experiences programmes at HSBC.

Our PowerPoint presentation introduces students to HSBC, what a job in banking entails (I am sure this will surprise them no end!) and tips on how to plan, develop and prepare for a successful submission. The students are taken through this step by step and are encouraged to participate, contribute and finally, make individual submissions for the HSBC programmes. Using our timing guidelines, we suggest delivering this session into a Tutorial or PHSE lesson.

For this particular workshop, we suggest that the use of computers is available, as they might want to start working on their submission straight after.

The Tasks

Intro

Time Guide 15 minutes

Introduction into who HSBC are, what they do, what the students think about banking and skills within banking.

Task 1

Time guide 15 minutes

Challenge to match job roles to the job titles. Using the provided worksheet, ask the students to work in groups, looking at the job roles within banking. They are then to match the job roles to the job titles displayed on the power point.

This helps the students to see what jobs are available, what jobs they could potentially be suitable for, the type of skills that are required and hopefully aspects of the job that they didn't know or get excited/ interested by.

Extension 1

You can ask the students to research other roles within HSBC that they may be interested in, or challenge them to come up with some other job roles that we didn't mention.

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Extension 2

Create a new marketing campaign to advertise HSBC. Use the time to ask the students to research HSBC and find an element of what they do, that they can market. It may be more than one thing or just a single element that they would like to focus on, ie investment banking, history of HSBC, their values, community projects etc. It could be a poster, storyboard for a TV advert, magazine article.

NEXT-Explain

Time guide 10 minutes

Look at both the [programmes that HSBC are running](#) and explain why it is important for them to take part, how it looks great on their CV and is an amazing opportunity to network and make connections.

Task 2

Who inspires you?

Time Guide 50 minutes (can always make shorter or longer if they want to work on their CV and Covering letter to apply)

Ask the students to think about who has inspired them? Ask them to think about who they are? What have they done to inspire them? Why do you think it has inspired you? Would you strive to be like them? What would you need to do in order to achieve that? Then ask them to write, a concise, clear 150 word summary of who inspires you.

The purpose of this is to get them to think about why we are inspired, what we can do to better ourselves and achieve goals etc... It can also help with the application by encouraging the students to think about positive, persuasive language, picking out their achievements and good points. This is what they will need to do for their own application cover letter for the work experience - pitching themselves for the role - which isn't always easy to do! If they can talk positively about someone that inspired them, it could put them on the right track.

You can always alter the images on slide 18 accordingly if there are others you would like to show. Encourage the students to think outside the box: is it a family member, someone famous, are they in politics, sport, music or a figure in history... the more interesting the better!

Extension

Ask some of the students to present their ideas and hear who inspires them? You could explain what makes a good presentation, how practicing your presentation skills will help them going to interviews etc.



Further Information

MKF are running an Insight Day with HSBC at their Canary Wharf offices on Thursday, 24 March; the day is for female students in Year 13 and linked with HSBC's *Aspiring Female Potential Programme*. Students can apply to attend the MKF/HSBC Insight Day by filling out the form [here](#) before the deadline of Sunday, 28 February.

You can find out more about the two HSBC schemes [here](#) and students can apply directly at the following links: [Aspiring Female Potential Programme](#) and [Inspiring Potential Insight Day](#).

Good luck!!